

Marty Bailey, Chief Operating Officer

An industry veteran with more than 30 years of apparel experience, Marty joined Ramblers Way in 2017 as our Chief Operating Officer. He is responsible for our daily operations, financial management, sewing and supply chain, and manufacturing at Ramblers Way.

In 2016, Marty started his own “resulting” company, TSG Apparel, LLC. Marty worked with several clients, including sustainable apparel brand Reformation, which included him serving as Executive VP of Manufacturing.

Prior to founding TSG Apparel, Marty spent 14 years at American Apparel, holding various positions including COO, President of Manufacturing and Chief Manufacturing Officer. Prior to American Apparel, Marty, in executive roles, led operations and manufacturing at such companies as Alstyle Apparel, Volunteer Knit and Beltex Underwear through growth and transition phases, likewise creating platforms and infrastructure for success in each role.

Marty began his career at Fruit of the Loom, overseeing a variety of areas during a 14-year tenure, including product development, quality and manufacturing services.

Throughout his 32-year career, whether the challenge was growth, change, crisis management or all of these, one of Marty’s key attributes is to sensibly assess needs as well as translate and apply visions into reality, through the engagement, education, empowerment and leadership of people. Marty understands that the more a leader can support people to be successful, the more the organization can have a strong foundation for success.

Marty holds a BA in Business Administration from Campbellsville College.